

Price Self Storage Privacy Policy

Effective Date: December 12,2022

Price Self Storage Holdings, LLC, Price Self Storage Management Inc. and all other Price Self Storage Companies ("Price Self Storage," "we," "us'" or "our") are committed to responsible information management practices. As a part of that commitment, this Price Self Storage Privacy Policy ("Privacy Policy") is an effort to provide users of our websites and services, including at PriceSelfStorage.com, RVandBoatStorage.com, PriceWinestorage.com, Mini-Max.com, PriceStudentStorage.com, StoreForTheSummer.com, Student-selfstorage.com, StudentStorage123.com, StudentStorageSpecial.com, SummerSelfStorage.com, SanJuanCapistranoSelfStorage.com, SanJuanSelfStorage.com, SelfStorageSanJuan.com, SelfStorageSanJuanCapistrano.com and BestPriceSelfStorage.com (collectively, the "Websites" or this "Website"), (which includes our regular and mobile websites) with a clear understanding of how we collect information, how we use the information we collect, with whom we disclose such information, and the steps we take to secure the information we collect.

By using our Websites or services, you consent to the collection, use and sharing of your information by Price Self Storage in accordance with this Privacy Policy. This Privacy Policy incorporates herein the <u>Terms and</u> <u>Conditions</u> of this Website; both statements should be read in conjunction with each other.

This Privacy Policy is intended solely and exclusively for residents of the United States. Accordingly, this Privacy Policy is directed only towards residents of the United States. By using the Websites, you represent that you are not a European Union resident. If you are located outside of the United States, including in the European Union, and you use the Websites you are doing so in violation of our Terms and Conditions. By providing Personally Identifiable Information, you acknowledge and consent to the transfer and processing of such information in the United States.

This Privacy Policy is not intended to govern any information that may be located in storage units. Any information that may be located in storage units will be governed by the terms of the Price Self Storage Self-Storage Agreement.

What Does This Privacy Policy Apply To?

This Privacy Policy describes our privacy practices for information that we collect:

- through the Websites;
- when you use, purchase, obtain or consider our self-storage services ("Services");
- when you communicate with us in any way including by calling or emailing our customer service department, participating in an online chat, connecting with us on social media, post to our social media pages and tagging us in your social media posts (collectively, "Communications"); and
- when you respond to our advertisements or participate in surveys or participate in our contests or promotions (the "Participation Opportunities").

What information is being collected?

1. Personally Identifiable Information: This category includes information that would allow us to identify you personally. This includes contact information, such as names, addresses, e-mail addresses, driver's license



information, and phone numbers, as well as billing information, such as credit card numbers. For instance, if a customer desires to make an online payment, we require the customer to provide a credit card number.

2. Other Information: This category refers to information that does not directly identify a specific individual. For instance, this Website may track the total number of visitors to the Website, the number of visitors to a particular page of the Website, and/or other such technical information, including, internet protocol (IP) address, user settings, MAC address, cookie identifiers, mobile carrier, mobile advertising and other unique identifiers, browser or device information, approximate location derived from IP address, and internet service provider. This data may be used to diagnose problems with the Website, gather demographic, geographic and other information that does not directly identify you to improve our services or marketing efforts, improve our services and product, and for similar purposes. We may also make Personally Identifiable Information anonymous or aggregate such anonymous data so that it becomes Other Information.

How Do We Collect Information?

- 1. Voluntarily Provided Information: Price Self Storage may collect information, which may include Personally Identifiable Information, that is provided to us voluntarily. This information may be collected in coordination with a voluntary survey, information or service request, promotional contest, a reservation, the execution of a self storage agreement, or by similar voluntary methods.
- 2. Passive Information Collection: Price Self Storage may also collect information, which may include Personally Identifiable Information, automatically when you visit the Website. This information may include website "traffic" data or IP addresses (an IP address is a number automatically assigned to your computer in order to use the Internet), or other similar information. Information may be collected using technologies such as standard server logs, cookies, pixels, and clear GIFs or Web beacons. To learn more about our use of cookies, please review our <u>Cookie Statement</u>.

a) Analytics Companies: We partner with certain third parties (such as Google Analytics) to collect information about the use of our website and the use of other websites, apps, and online resources. These third parties may use server logs, web beacons, tags, pixels, and similar technologies, and they may set and access cookies on your browser. These third parties may provide us your Personally Identifiable Information, as well as aggregated information and anonymized information. We use the information collected by these third parties to engage in analytics, auditing, research, and reporting. You can read Google's privacy policy, which applies to Google Analytics and the information collected by Google Analytics, at http://www.google.com/intl/en/policies/privacy/.

- 3. When You Contact Us: Personally Identifiable Information may be gathered as a result of phone calls, emails or other communications with us. In the case of phone calls and chat widget, some Personally Identifiable Information may be collected automatically, like a phone number.
- 4. Social Media: If you interact with us on social media networks such as Facebook, Instagram, Twitter, YouTube or Pinterest we may collect or receive Personally Identifiable Information about you such as your name and profile photo. For example, we may collect this information when you tag us, like our posts or comments, comment on or reply to our posts and comments, or incorporate our name into a hash tag. We will treat the information we collect or receive in accordance with this Privacy Policy. We are not,



however, responsible for the collection, use or disclosure of your information by such third-party social media networks. Their collection, use, and disclosure of information is governed by their own information collection and privacy policies.

5. From Third Parties: We may collect information, which may include Personally Identifiable Information, from third parties and vendors, as well as from publicly available sources, and add it to the other information collected.

a) Third Party Reservation Sites: When you use a third-party reservation site to reserve one of our storage units, that third- party will collect your Personally Identifiable Information and will subsequently provide some of your Personally Identifiable Information to us to confirm your reservation. We will treat the information we receive in accordance with this Privacy Policy. We have no control over, and are not responsible for, the information collected by the third-party reservation company. Please review their privacy policy to learn about their privacy practices.

How Do We Use Personally Identifiable Information?

Information collected by this Website is used for the following purposes:

- To provide you with the Services or products you request;
- To confirm your identity
- To address customer inquiries or issues;
- To maintain customer accounts and dealings;
- To process customer payments;
- To enhance Website operations;
- To provide marketing and promotional efforts;
- To enforce agreements, address security hazards, prevent fraud or illegal or improper activities;
- To provide, develop, maintain, and improve our Services (e.g. evaluating the performance of our staff, assessing the quality of our products and Services, and helping us improve our websites, processes, and facilities);
- To confirm your eligibility for and process discounts, special pricing, and rebates;
- To allow creation of and access to an online customer portal;
- To communicate with you (e.g., for customer service purposes, to discuss billing or payments, or to notify you about past-due payments, liens or auctions relating to your storage unit);
- To coordinate and facilitate events;
- To comply with our legal obligations;
- To protect our legitimate business interests and legal rights;
- For research and analytical purposes (e.g., identifying trends and effectiveness of marketing campaigns);
- · For administrative purposes (e.g., auditing and reporting);
- For other legally permissible purposes.

How Long Do We Retain Information?

We retain relevant Personally Identifiable Information related to your account and/or your business relationship with us pursuant to applicable federal and state rules and regulations and so long as retaining said Personally Identifiable Information is necessary including, but not limited to, the duration of your lease, the duration of time when you are a tenant, the duration for which any amounts owed to us are due by you, and a reasonable period after termination of any business relationship.



To What Extent Do We Disclose Your Information to Third Parties?

Price Self Storage may share your information in the following situations:

- 1. Service Providers: We may share your information, including Personally Identifiable Information, with third parties or affiliates to assist in our business operations (e.g., to process payments, store data, deliver information, market our services, and perform other similar functions), or to provide the services you have requested.
- 2. Business Transfers: We may share your information, including Personally Identifiable Information, as part, of or in connection with, a merger, acquisition, assignment, as part of debt financing, the sale of company assets, or in any similar transaction, or to the extent as may be required in the unlikely event of insolvency bankruptcy, or a receivership.
- 3. Disclosures Under Special Circumstances. We may disclose your information to third parties: (i) where we have a good faith belief that such disclosure is necessary to meet any applicable law, regulation, legal process or other legal obligation; (ii) when we believe disclosure is necessary to protect or prevent harm, illegal activity, or financial loss, (iii) to detect, investigate and help prevent fraud or technical issues; and (iv) to cooperate with law enforcement, government, quasi-governmental and public agency requests or reporting requirements.
- 4. Protection of Price Self Storage. We, our agents, and independent contractors, may disclose your information, including Personally Identifiable Information, where we believe it may limit our liability in an actual or potential lawsuit, or where otherwise necessary to protect our rights, interests and/or property (including, without limitation, to enforce our agreements), or the rights, interests and/or property of our agents, independent contractors, customers, and others. For example, if there is an unpaid balance on your account, we will provide your Personally Identifiable Information to a collection agency and the unpaid balance may be reported to a credit agency.

How is Personally Identifiable Information Secured?

We employ safeguards to help preserve our Websites' user's security and privacy and to help prevent the misuse of any Personally Identifiable Information. These safeguards are consistent with industry standards. In addition to other procedural safeguards, we use security software (SSL, or Secure Sockets Layer, technology) and firewalls to protect your information.

Unfortunately, no data transmission over the Internet or any wireless network can be absolutely secure. As a result, while we strive to protect your Personally Identifiable Information, we can make no representations or warranties regarding the security of any data exchanged through the Websites or our Services. There are potential security risks beyond our control. With this in mind, by using the Website you acknowledge that you are transmitting data through the Websites and Services at your own risk.

What Third Party Technologies May Be Encountered on the Websites?

Third Party Websites

Our Websites may contain images of and links to third-party websites ("Linked Sites"). The Linked Sites are not under our control and we are not responsible for examining or evaluating any Linked Sites. We also do not warrant the offerings of any of these businesses or individuals or the content of the Linked Sites. We do not assume any responsibility or liability for the actions, product, and content of all these Linked Sites or any other



third parties. We are providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by us of any Linked Sites or any association with its operators, or with any of its products or services. You should carefully review their privacy statements and other conditions of use.

Third Party Applications

Third-party applications, such as Instagram, Facebook, Twitter, Pinterest, or Google buttons, may be available on our Websites. The owners or providers of those third-party applications may collect Personally Identifiable Information from you when you click through to their platform or website from our Websites. We are not responsible for the collection, use or disclosure of your information by such third parties. Their collection, use, and disclosure of information is governed by their own information collection and privacy policies.

Digital Advertising

We partner with third parties to provide advertising services that are targeted based on your online activities across websites, mobile apps, and devices over time (commonly referred to as "interest-based advertising" or "online behavioral advertising"). Our advertising partners may collect information about your activities on our Websites and combine it with information about your activities on other websites, mobile apps, and devices. They may collect such information using server logs, cookies, web beacons, tags, pixels, mobile advertising IDs (such as Facebook cookies or Google's Advertising ID), cross-device linking, and similar technologies. For example, our advertising partners may use the fact that you visited our website to target advertising to you on other websites and mobile apps on your current device or on other devices you use. They may match your browsers or devices if you log into the same online service on multiple devices or if your devices share similar attributes that support an inference that they are used by the same person or household. This means that information about your activity on websites or apps on your current browser or device may be combined and used with information collected from your other browsers or devices.

What Privacy Rights and Choices Do You Have?

Promotional/Marketing Communications: You may opt out of receiving future promotional communications from us by emailing us at <u>marketing@priceselfstorage.com</u> or by following the instructions within a promotional communication you received from us. We will try to comply with your request as soon as reasonably practicable. If you opt out of receiving marketing emails from us, we may still send you important administrative messages - such as communications regarding billing, payments, lien notices or auction notices concerning your storage unit - from which you cannot opt out.

Cookies: You have the right to choose whether or not to accept cookies. However, they are an important part of how the Websites work, so you should be aware that if you choose to refuse or remove cookies, it could affect the availability and functionality of the Websites. Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. To do so, please follow the instructions provided by your browser. For further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, you can visit <u>https://allaboutcookies.org/</u>.

Analytics: As discussed above, we partner with Google Analytics. You can read Google's privacy policy, which applies to Google Analytics and the information collected by Google Analytics, at http://www.google.com/intl/en/policies/privacy/. You can opt-out from being tracked by Google Analytics in the future by downloading and installing Google Analytics Opt-out Browser Add-on for your current browser https://tools.google.com/dlpage/gaoptout.



We also use Hotjar's session replay analytics services. This allows us to record and replay an individual's interaction with the Services. For more information about how Hotjar uses your personal information, please visit the "Personal Data collected from a visitor of a Hotjar Enabled Site" section of <u>Hotjar's Privacy Policy</u>. To learn more about how to opt-out of Hotjar's use of your information, please click <u>here</u>.

We also use Microsoft Clarity for analytics services. This allows us to record and replay an individual's interaction with the Services. For more information about how Microsoft uses your personal information (including for its own purposes, e.g., for advertising), please visit the Microsoft Privacy Statement. To learn more about how to opt out of Microsoft's use of your information, please click here

Digital Advertising: If you would like more information about digital advertising, and to learn about your choices in connection with it and how to visit <u>http://www.aboutads.info/opt-out</u>, or http://www. networkadvertising.org/managing/opt_out.asp To opt out of the practice on your mobile device, you may download the AppChoices app at <u>www.aboutads.info/appchoices</u>.

We also use Facebook Connect for advertising purposes. For more information about Facebook's use of your personal information, please visit Facebook's <u>Data Policy</u>. To learn more about how to opt-out of Facebook's use of your information, please click <u>here</u> while logged in to your Facebook account.

"Do Not Track" Requests: Do Not Track ("DNT") is a privacy preference that users can set in certain web browsers. Please note that we do not respond to or honor DNT signals or similar mechanisms transmitted by web browsers.

Children's Privacy

We do not intentionally collect , nor do we have any knowledge of data previously collected from children under the age of 16. The Websites are not directed to children under 16 and children under 16 should not use the Websites. If we learn that we have inadvertently collected any such data, we will delete it as soon as possible. If you are the parent or legal guardian of a child whose information we have inadvertently collected, please contact us using the information provided below.

California Shine the Light Disclosure

We do not allow third parties to use your personal information for direct marketing of their products or services. Nevertheless, if you are a resident of California, California Civil Code Section 1798. 83 permits you to request, once per year, information regarding our disclosure of certain of your Personally Identifiable Information to a third-party for that third- party's direct marketing purposes. If you would like to exercise your right to obtain information under California's Shine the Light Law, please email us at <u>customerservice@priceselfstorage.com</u> and include CA Shine the Light in the subject matter of your email.

Notice to California Residents - Your California Privacy Rights

This section of the Privacy Policy applies solely to visitors, users, and others who are residents of the State of California ("consumers"). For purposes of this section of the Privacy Policy only, the terms defined in the California Consumer Privacy Act of 2018 ("CCPA") (as amended by the California Privacy Rights Act ("CPRA")) and the relevant implementing regulations have the same meaning when used in this section of the Privacy Policy. For example, when used in this section of the Privacy Policy only, "Personal Information" generally



means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

Sale or Sharing of Personal Information

We do not "sell" Personal Information as the term "sell" is commonly understood; however, we may share information with third-party analytics and advertising partners for purposes of promoting our Services as described in this Privacy Policy, such as for cross-contextual behavioral advertising. To the extent that such sharing is consider a "sale" or "sharing" under California law, you may opt-out of such sharing through the options described in the *Submit a Request* section below. The categories of personal information we have "sold" and/or "shared" and the categories of third-party recipients (for the preceding twelve months) are listed in the chart provided below.

Data Retention

Information about our data retention practices is provided in the "How Long Do We Retain Information?" section above.

Collection, Use, and Disclosure of Personal Information in the Past 12 Months

The below chart lists the categories of Personal Information that we have collected about consumers and the categories of third parties with whom we share that information during the 12 months preceding the Effective Date.

Category of Personal Information	Source	Business or Commercial Purpose for Collection, Use, or Sale/Share	Categories of Third parties With Whom Information Was Disclosed
Personal Identifiers: Examples: real name; alias; postal address; telephone numbers; unique personal identifier; online identifier Internet Protocol Address; email address; account name, driver's license number, passport number and other similar identifiers.	Consumers, Third-Party Reservation Companies, Analytics Companies, Social Media Networks, Digital Advertising Companies	 Information is collected and used for the following purposes: Confirming your identity Providing, developing, maintaining, and improving our products and Services (e.g. evaluating the performance of our staff, assessing the quality of our products and Services, and helping us improve our websites, processes, and facilities) Processing and fulfilling a request or other transaction submitted to us Confirming eligibility for and processing and fulfilling discounts, special pricing, and rebates Processing payments Completing reservation or rental of storage units Completing contracts as well as any disclosures or other documents required by law. Allowing creation of and access to an online customer portal Administering sweepstakes, events, special offers, special pricing, discounts, or to notify you about past-due payments, liens or auctions relating to your storage unit) Providing personalized products and Services, including content, ads and in-store offerings Marketing and advertising our products and Services as well as those of affiliated companies, business partners, and other third parties 	Marketing Companies, Computer Software Companies, Technology Service Providers, Professional Service Firms, Digital Advertising Providers, Data Management and Storage Companies, Reputation Management Companies, Data Analytics Companies, Call Center Companies, Third-party Reservation Companies, Payment Processing Companies, Social Media Companies, Credit Reporting Companies,



Any categories of personal information described in subdivision (e) of Section 1798.80: Examples: name, signature, address, telephone number, passport number, driver's license or insurance policy number, bank account number, credit card number, debit card number, or any other financial information,	Consumers, Third-Party Reservation Companies, Social Media Networks	 For research and analytical purposes (e.g. identifying trends and effectiveness of marketing campaigns) For our business operations (e.g. auditing and reporting) Coordinating and facilitating events Complying with our legal obligations Promoting safety, integrity and security, including detecting and preventing fraud Protecting our legitimate business interests and legal rights Information is collected and used for the following purposes: Confirming your identity Providing, developing, maintaining, and improving our products and Services (e.g. evaluating the performance of our staff, assessing the quality of our products and Services, and helping us improve our websites, processes, and facilities) Processing and fulfilling a request or other transaction submitted to us Confirming eligibility for and processing and fulfilling discounts, special pricing, and rebates Processing payments Completing reservation or rental of storage units Completing contracts as well as any disclosures or other documents required by law. Allowing creation of and access to an online customer portal Administering sweepstakes, events, special offers, special pricing, discounts, or to notify you about past-due payments, liens or auctions relating to your storage unit) Providing personalized products and Services, including content, ads and in-store offerings Marketing and advertising our products and Services as well as those of affiliated companies, business partners, and other third parties For research and analytical purposes (e.g. identifying trends and effectiveness of marketing campaigns) 	Collections Agencies, and Third parties Designated by the Consumer. Marketing Companies, Computer Software Companies, Technology Service Providers, Professional Service Firms, Digital Advertising Providers, Data Management and Storage Companies, Reputation Management Companies, Data Analytics Companies, Call Center Companies, Third-party Reservation Companies, Social Media Companies, Credit Reporting Companies, Collections Agencies, and Third
		parties	Companies,
Commercial	Consumers,	Information is collected and used for the following purposes:	Marketing
information:	Third-Party Reservation	 Confirming your identity Providing, developing, maintaining, and improving our products 	Companies, Computer Software
Examples: records of personal property,	Companies, Analytics Companies,	and Services (e.g. evaluating the performance of our staff, assessing the quality of our products and Services, and helping us improve our websites, processes, and facilities)	Companies, Technology Service Providers,
products or	Social Media	• Processing and fulfilling a request or other transaction submitted	Professional Service
	Networks,	to us	Firms, Digital
services	D	 Confirming eligibility for and processing and fulfilling discounts, 	Advertising
purchased,	Digital		-
purchased, obtained, or	Advertising	special pricing, and rebates	Providers, Data
purchased,		special pricing, and rebates Processing payments 	-
purchased, obtained, or	Advertising	special pricing, and rebates	Providers, Data



histories or		Completing contracts as well as any disclosures or other	Management
tendencies		documents required by law.	Companies, Data
		 Allowing creation of and access to an online customer portal 	Analytics
		Administering sweepstakes, events, special offers, special pricing,	Companies, Call
		discounts, and promotions	Center Companies,
		• Communicating with you (e.g. for customer service purposes, to	Third-party
		discuss billing or payments, or to notify you about past-due	Reservation
		payments, liens or auctions relating to your storage unit)	Companies,
		• Providing personalized products and Services, including content,	Payment Processing
		ads and in-store offerings	Companies, and
		Marketing and advertising our products and Services as well as	Social Media
		those of affiliated companies, business partners, and other third	Companies
		parties	
		• For research and analytical purposes (e.g. identifying trends and	
		effectiveness of marketing campaigns)For our business operations (e.g. auditing and reporting)	
		 Coordinating and facilitating events 	
		Complying with our legal obligations	
		 Promoting safety, integrity and security, including detecting and 	
		preventing fraud	
		Protecting our legitimate business interests and legal rights	
Internet or other	Consumers,	Information is sold/shared for the following purposes:	Marketing
electronic	Third-Party		Companies,
network activity	Reservation	• Providing personalized products and Services, including content,	Computer Software
information:	Companies,	ads, and other offerings	Companies,
	Analytics	• Marketing and advertising our products and Services as well as	Technology Service
Examples:	Companies,	those of affiliated companies, business partners, and other third	Providers,
browsing history;	Social Media	parties	Professional Service
search history;	Networks,		Firms, Digital
and information	Digital	Information is collected and used for the following purposes:	Advertising
regarding a	Advertising	• Providing, developing, maintaining, and improving our products	Providers, Data
consumer's	Companies,	and Services (e.g. assessing the quality of our products and Services	Management and
interaction with	Cookies and	and helping us improve our websites, processes, and facilities)	Storage Companies,
an Internet Web	Collection	• Processing and fulfilling a request or other transaction submitted	Reputation
site, application,	Technology	to us	Management
or advertisement.		• Confirming eligibility for and processing and fulfilling discounts,	Companies, Data
		special pricing, and rebates	Analytics
		 Processing payments Completing reservation or rental of storage units 	Companies, Call
		Completing reservation of rental of storage units Completing sales of boxes, moving supplies or any other products	Center Companies, Third-party
		 Completing sales of boxes, moving supplies of any other products Completing contracts as well as any disclosures or other 	Reservation
		documents required by law	Companies,
		Allowing creation of and access to an online customer portal	Payment Processing
		Administering sweepstakes, events, special offers, special pricing,	Companies, and
		discounts, and promotions	Social Media
		Providing personalized products and Services, including content,	Companies
		ads and in-store offerings	
		Marketing and advertising our products and Services as well as	
		those of affiliated companies, business partners, and other third	
		parties	
		• For research and analytical purposes (e.g. identifying trends and	
		effectiveness of marketing campaigns)	
		• For our business operations (e.g. auditing and reporting)	
		 Coordinating and facilitating events 	
		 Complying with our legal obligations 	



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		• Promoting safety, integrity and security, including detecting and	
		preventing fraud	
		Protecting our legitimate business interests and legal rights	
Geolocation data:	Analytics	Information is collected and used for the following purposes:	Marketing
	Companies,	 Helping us improve our websites, processes, and facilities 	Companies,
Examples: the	Cookies and	• Administering sweepstakes, events, special offers, special pricing,	Computer Software
geographic	Collection	discounts, and promotions	Companies,
location (latitude	Technology	 Providing personalized products and Services, including content, 	Technology Service
and longitude) of		ads and in-store offerings	Providers,
an Internet-		 Marketing and advertising our products and Services as well as 	Professional Service
connected device		those of affiliated companies, business partners, and other third	Firms, Digital
such as a cell		parties	Advertising
phone, tablet or		 For research and analytical purposes (e.g. identifying trends and 	Providers, Data
computer or any		effectiveness of marketing campaigns)	Management and
other device		 For our business operations (e.g. auditing and reporting) 	Storage Companies,
connected to the		 Coordinating and facilitating events 	Reputation
internet and used		 Complying with our legal obligations 	Management
to visit our		 Promoting safety, integrity and security, including detecting and 	Companies, Data
Websites or use		preventing fraud	Analytics
our Software.		 Protecting our legitimate business interests and legal rights 	Companies, Call
			Center Companies,
			Third-party
			Reservation
			Companies,
			Payment Processing
			Companies, and
			Social Media
			Companies

Right to Know About Personal Information Collected, Disclosed, or Sold

Consumers have the right to request that we disclose to that consumer or a person or business designated by the consumer as his or her authorized agent (as explained below):

- (1) The categories of Personal Information we collected about that consumer;
- (2) The categories of sources from which the Personal Information was collected;
- (3) The business or commercial purpose for collecting or selling Personal Information;
- (4) The categories of third parties with whom we share Personal Information;
- (5) The specific pieces of personal information we collected about that consumer.

These requests may be submitted using the information provided in the *Submitting a Request* section below. When submitting a Right to Know request, please indicate that you are making a Right to Know request and specify whether you are requesting disclosure of specific pieces of personal information about the consumer or categories of personal information or both. Please also be prepared to provide the consumer's full name, address, telephone number, email address. To the extent applicable, please also provide the following: storage space number, the start and end date of the rental, and name and location of the storage facility.

Right to Request Deletion of Personal Information

Consumers have the right to request that we delete any Personal Information that we have collected or that we maintain (and direct our service providers to do the same). Please note that there are a number of exemptions to the requirement that your personal information be deleted. For example, we cannot delete



your personal information if you are a current tenant, have not properly and completely vacated your unit and removed all personal items, owe a balance on your account, or are subject to any legal or collection activity.

These requests may be submitted using the information provided in the *Submitting a Request* section below. When submitting a Right to Deletion request, please indicate that you are making a Right to Deletion request and be prepared to provide the consumer's full name, address, telephone number, and email address. To the extent applicable, please also provide the following: storage space number, the start and end date of the rental, and the name and location of the storage facility.

Right to Request Correction of Personal Information

Consumers have the right to request that we correct any Personal Information about the consumer that we have collected or that we maintain (and direct our service providers to do the same) that is either inaccurate or incomplete.

These requests may be submitted using the information provided in the *Submit a Request* section below. When submitting a Right to Correct request, please indicate that you are making a Right to Correct request and be prepared to provide the consumer's full name, address, telephone number, and email address. To the extent applicable, please also provide the following: storage space number, the start and end date of the rental, and the name and location of the storage facility. In some cases, we may provide self-service tools that enable you to update your personal information. In some instances, we may require the consumer to provide documentation to establish accuracy.

Right to Opt-Out of Data Sales/Sharing

Consumers may opt-out by clicking <u>here</u> or contacting us at the information provided in the "contact us" section below.

Right to Not Be Discriminated Against

Consumers have the right not to receive discriminatory treatment from us for the exercise of the privacy rights conferred by CCPA and listed in this Privacy Policy.

Sensitive Information

Consumers have the right to limit the use and disclosure of certain sensitive personal information (as defined in the CCPA). We currently do not process sensitive personal information for any purposes other than those specified in Cal. Civ. Code § 1798.121.

Authorizing an Agent to Exercise Your Rights

Consumers have the right to designate an authorized agent to exercise the privacy rights conferred by the CCPA. To designate an authorized agent, you must either provide the agent with an executed power of attorney or provide the authorized agent with written permission, signed by you, to exercise your CCPA rights. The agent must also be registered with the California Secretary of State.

If you are an authorized agent acting on behalf of a consumer, then please state so in your request and provide both the information listed above concerning the consumer and your full name, address, telephone number and email address. if you are a parent or legal guardian making the request on behalf of your minor child, please also state so in your request.

Request Verification



Once you submit a request, we will use the information you provide to attempt to verify the consumer's identity by comparing the information provided to the information collected and/or maintained by us. In some instances additional information may be requested. We take these measures to protect the privacy and security of your information.

Submitting a Request

California consumers may submit a verifiable request for the access, deletion, or correction of their personal information by calling (855) 930-2560 or by clicking <u>here</u>. We will respond to your request according to the time periods mandated by the CCPA.

Changes to this Privacy Policy

The Privacy Policy may be revised from time to time. The "Effective Date" legend at the top of this page indicates when this Privacy Policy was last revised. Any changes will become effective when we post the revised Privacy Policy on our Website. Your continued use of the Websites or our Services following the posting of changes constitutes your acceptance of such changes.

Individuals with Disabilities

If you have a disability and need access to our privacy policy in a different format, please:

Email us at: <u>customerservice@priceselfstorage.com</u> Write us at: P.O. Box 27615 San Diego, CA 92198

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Contact Us

If you have any inquiries regarding our Privacy Policy, you may: Email us at: <u>customerservice@priceselfstorage.com</u>

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